Italy Breeze
THE EXCLUSIVE WAY TO LIVE A UNIQUE COUNTRY

proud partner of ensemble

SOULS IN MOTION
The Empowering Beauty of Female Travel in Italy





HANDPICKED FOR YOU THIS MONTH

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DESTINATION OF THE MONTH

STRENGTH, SERENITY & SISTERS

Discovering the authentic heart of Italy, alone or in curated small groups



TRAVEL SMARTER

EXPERT ADVICE FOR SOLO & GROUP FEMALE EXPLORERS

EXPERT ADVICE FOR A SEAMLESS TRIP



1 Staying Safe

Safety & Confidence on the Road Italy is a welcoming and safe destination, but awareness is the ultimate travel companion. For those exploring solo, we recommend staying in well-lit historic centers and using certified transportation. Think of our local team as your "remote guardian angels"—providing 24/7 support so you can enjoy total independence with the peace of mind that expert help is always just a call away

2 Packing Efficiently

Versatile Italian Chic The secret to packing for Tuscany in January is "smart layers." You'll need a stylish, warm coat for Florentine evenings and comfortable, waterproof boots for the cobblestones and tuff-carved Etruscan paths. Choose a sophisticated cross-body bag with a secure zip to keep your essentials safe and your hands free for photos. Remember: in Italy, "Bella Figura" (making a good impression) is about quality over quantity—pack a few versatile, high-quality pieces that can transition from a morning hike to a luxury wine tasting.

3 Embrace the Slow Travel

Depth Over Distance Empowerment is found in the pauses. Instead of rushing through a checklist, allow yourself the luxury of a slow morning in a Florentine café or a long, silent walk through the mist-covered borghi of Sorar › and Pitigliano. Slow travel allows you to truly connect with the local female artisans and winemakers we introduce you to. Whether you are alone or with a group, remember that the most profound moments of a journey happen when you stop moving and start observing.

4 Avoiding common mistakes

The Over-Planning Trap The biggest mistake for solo travelers is trying to see too much in too little time. Moving between the hidden villages of Southern Tuscany requires a relaxed pace; over-scheduling leads to stress rather than discovery. Another tip: don't forget the "dress code" for Italy's historic churches—always carry a light scarf to cover your shoulders. Lastly, avoid the "tourist menu" trap; ask our team for the secret spots where local women actually go to dine and socialize.

EMPOWERING ESCAPES

FLORENCE



The Renaissance of Self

What to do & see: Start your journey where beauty was reborn. Florence is the ultimate walkable city for a solo traveler. Spend your morning at the Oltrarno district, visiting female-led artisan workshops (botteghe), then head to the Uffizi Gallery to seek out masterpieces by female artists like Artemisia Gentileschi. **Solo & Group Focus**: Enjoy the "safety in beauty" of a city that feels like an open-air museum. For groups, we arrange private rooftop aperitivos with views of the Duomo, fostering connection through shared awe.

SIENA



Heritage & Harmony

What to do & see: Wander through the medieval brick lanes to the Piazza del Campo. Visit the Duomo di Siena for its breathtaking floors. This city offers a safe, intimate atmosphere where you can lose yourself in history without feeling lost. **Solo & Group Focus**: Perfect for finding your own rhythm. We recommend a private tour of a Contrada (district) museum to understand the powerful sense of community and tradition that defines Sienese life—an inspiring model of social empowerment.

PITIGLIANO



The Little Jerusalem

What to do & see: Perched on a tuff cliff, this "Borgo" is breathtaking. Explore the Jewish Ghetto and the narrow alleys that overlook the wild valleys below. It is a place of deep silence and profound history. **Solo & Group Focus:** This is the destination for introspection. The dramatic landscape empowers the solo traveler to feel "on top of the world." For female groups, it's a mystical backdrop for photography and shared storytelling during a sunset walk.

SOVANA & ETRUSCAN PATHS



Ancient Roots

What to do & see: Step back in time in the tiny hamlet of Sovana before walking the Vie Cave—ancient, deep roads carved into the rock by the Etruscans. It's a physical and spiritual journey through nature and mystery. **Solo & Group Focus:** Walking the Vie Cave is a transformative experience. As a solo traveler, it's a meditative "forest bathing" session. In a group, it becomes a journey of mutual support and shared discovery of Italy's most authentic, hidden roots.

FROM FLORENCE TO THE ETRUSCAN SOUL

SAVORING INDEPENDENCE: A TASTE OF TUSCANY

Women in Wine: The Pioneers

Tuscany's viticulture is being reshaped by visionary women. Whether you are traveling solo or in a group, visiting a female-led winery is an inspiring experience of passion and resilience.

- **Donatella Cinelli Colombini (Montalcino)**: Visit Casato Prime Donne, the first winery in Italy staffed entirely by women. It's a symbol of empowerment where the world-class Brunello is crafted with a uniquely feminine perspective.
- **Elisabetta Geppetti (Fattoria Le Pupille)**: In the heart of Maremma, Elisabetta (the "Lady of Morellino") has put this region on the global map. Her winery is a perfect stop to taste the strength and elegance of Southern Tuscan reds.

Authentic Flavors, Female Hands

- **The "Massaia" Experience:** We invite you to a private cooking session with local women who preserve ancient recipes. In the Maremma area, you might meet artisans like the ladies of **Pastificio Famiglia Martelli** (near Pisa) or local farm owners who still hand-roll Pici pasta every morning.
- **Dining at "Da Caino" (Maremma)**: For a world-class culinary treat, we suggest a visit to **Valeria Piccini,** a 2-Michelin-starred chef in Montemerano. Her kitchen is a masterclass in how traditional flavors can be elevated through female leadership and creativity.

A Toast to Sisterhood

For our female groups, we organize exclusive "Vineyard Talks" where you can meet the owners, hear their stories of breaking glass ceilings in the wine world, and share a glass of wine in the very fields where it was born. It's not just a tasting; it's a connection between women who celebrate excellence.



Donatella Cinelli Colombini
Prime Donne



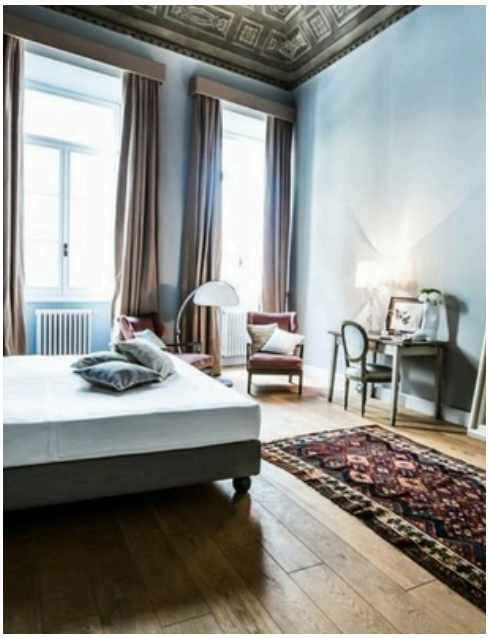
Valeria Piccini
Da Caino

CELEBRATING THE WOMEN BEHIND THE FLAVORS

ACCOMMODATION

WHERE TO STAY?

FIND YOUR PERFECT HOME AWAY FROM HOME



Boutique Hotels

SoprArno Suites (Florence)

The Vision: Located in the heart of the Oltrarno, this hidden gem was co-founded and designed by **Betty Soldi,** a world-renowned calligrapher and creative.

The Experience: Each room is a masterpiece of "shabby chic" elegance, blending vintage furniture with modern art. It's the perfect sanctuary for a solo traveler seeking inspiration. The atmosphere is intimate, and Betty's touch is visible in every poetic detail, making you feel like a guest in a private, sophisticated home.



Private Villas

Villa Lena

The Vision: Founded by art consultant Lena Evstafieva, Villa Lena is more than a hotel; it's an art foundation and a creative residency.

The Experience: Nestled in the wild hills near Volterra, this 19th-century villa is managed with a focus on community and sustainability. For groups of women, it offers the perfect "social" luxury: shared farm-to-table dinners, yoga workshops, and the chance to interact with international artists-in-residence. It is a place where female leadership fosters creativity and connection.



The Unique Escape

La Vedetta Glamping (Scarlino)

The Vision: Owned and passionately managed by Anna Barberini, this "lodging boutique" overlooks the Maremma coast.

The Experience: Anna has transformed her family estate into a high-end glamping experience that redefines "Slow Travel." Staying in one of her luxury suites under the stars is a powerful exercise in self-care for the solo traveler. The focus here is on silence, the scent of the Mediterranean scrub, and the empowering feeling of being immersed in nature without sacrificing comfort and elegance.

GETTING AROUND

THE BEST WAYS TO EXPLORE THE REGION



Car Rental

We provide your clients with the best car rental solutions to explore Tuscany at their own pace. For solo female travelers, we recommend compact, premium vehicles equipped with the latest GPS technology. Whether they wish to drive through the rolling hills of Maremma or the scenic roads of the Val d'Orcia, we ensure the pickup and drop-off processes are smooth, safe, and fully supported by our team.



Train

Italy's high-speed rail network is one of the most efficient and safest ways for solo travelers to move between major cities like Florence, Rome, and Milan. We handle all seat reservations in First Class or Business Lounges, ensuring your clients enjoy a comfortable and secure journey. For a more local touch, we also suggest scenic regional routes that connect the heart of Tuscany with breathtaking views.



Bus & Private Shuttles

For your bespoke female groups, we arrange private, high-end minivans or boutique shuttles. This is the ideal solution for groups of friends who want to travel together without the stress of driving. Our professional drivers are vetted for their courtesy and discretion, providing a "mobile sanctuary" where your clients can relax and socialize while moving between hidden borghi and vineyards.



Private Driver

Beyond standard transport, we specialize in "Private Driver" services—the gold standard for solo female empowerment. Having a dedicated professional driver means your clients never have to worry about parking, navigation, or walking alone at night. Our drivers act as local concierges, ensuring that every transition from a boutique hotel to a remote Etruscan site is handled with the utmost care and punctuality.

TRAVEL YOUR WAY



DESIGNING YOUR PERSONAL EMPOWERMENT JOURNEY

Whether you are seeking a profound solo retreat to reconnect with yourself or a vibrant journey shared with a circle of like-minded women, we believe that travel should be as unique as you are. Our mission is to craft an experience that honors your independence while providing the comfort of expert local knowledge.

01 Tailor-made for You

Every solo journey we design for your clients is a personal milestone. We build each itinerary from scratch, following their specific pace, interests, and safety requirements. From selecting boutique hotels with a soul to arranging private female-led tours, we provide the building blocks for you to offer a trip that is a perfect reflection of your client's individual curiosity.

02 Bespoke Female Groups

We specialize in designing curated group experiences for women, focused on collective discovery and "sisterhood." Please note: we do not offer pre-packaged or scheduled group departures. Instead, we work with you to create custom group itineraries from the ground up—whether for a group of friends or a specialized female club—ensuring exclusivity through private villas and unique workshops.

03 Support & Freedom

Give your clients the ultimate freedom of being on their own without ever feeling alone. With our 24/7 local support, you can offer them the confidence to explore hidden borghi and off-the-beaten-path trails. We handle the logistics and the safety checks, acting as your local boots-on-the-ground, so you can provide your clients with total peace of mind.

LUXURY TRAVEL

INDULGE IN THE GOOD LIFE







Bespoke Pampering

Every detail is designed to make your clients feel like the protagonists of their own story. From "In-Suite" wellness treatments to personal shopping assistants who know the most exclusive boutiques in Florence, we ensure that every moment is a celebration of their independence. By partnering with us, you offer more than a trip; you offer a lifestyle of elegance, confidence, and profound indulgence.

THE LUXURY OF SILENCE & SPACE

In the fast-paced world of 2026, the truest luxury for a woman is the gift of time and the silence to enjoy it. We curate "Soulful Retreats" where your clients can indulge in the ultimate privacy. Imagine a sunrise yoga session on a private terrace overlooking the Val d'Orcia, or a solo morning at a world-class spa reserved just for them. We provide the setting; they find the serenity.

Exclusive "Behind-the-Scenes" Access

For the woman who seeks depth, we offer unparalleled access to Italy's cultural treasures. Through our B2B network, you can offer your clients:

- **Private Museum Openings:** A solo walk through the Uffizi or the Accademia after hours, away from the crowds.
- **Artisanal Heritage:** Private meetings with master craftswomen in their hidden ateliers, sharing the secrets of Italian high-fashion and jewelry.
- **Chef's Table Experiences:** Intimate dining moments with Michelin-starred female chefs who share their philosophy of life through taste.



INQUIRE OUR EXPERTS

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