



BECOME A PARTNER
OF DISTINCTION



Passages of Distinction is a leading North American travel representation company that specializes in representing privately-owned and independent luxury boutique hotels, resorts, villas, and Destination Management Companies around the world.

This is why we understand your hotel is more than a hotel, it's a work of art. A one-of-a-kind home away from home with caring staff who treat guests like family. You want to attract travelers who want to experience and appreciate the authenticity and sense of place your property offers. Getting established in the luxury U.S. market can be time-consuming and challenging, and we're here to help.



WHAT MAKES US ***DISTINCTIVE?***

We work closely with our partners and we are dedicated to delivering sales, marketing and business solutions to each hotel we represent. With over thirty years of combined experience in the upper echelon hotel and travel industry market, we know what makes a hotel a truly remarkable destination. Our extensive community of travel advisors and consortia know us and trust us and our Collection. This makes us vital gatekeepers that will launch your hotel efficiently and successfully into the U.S and Canada.



WHY CHOOSE US?

Our Mission is to be the most impassioned and effective representation company so that travel elite and our hotel and DMC partners see us as thought leaders in the industry.

WE WORK HARD TO ENSURE YOUR PROPERTY IS KNOWN AND TRUSTED. WE WILL SAVE YOU TIME AND BRING FASTER RESULTS!

We are proud not only to represent each of our partners but to work alongside them as long-term members of their extended team. **You can expect increased revenue, increased overnight stays, and increased visitor arrivals through working with us.**

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Through the years, I have worked with US Sales and Marketing Representation Companies of all calibers, I can unequivocally say that Passages of Distinction sets the bar for excellence. Fischer Travel's trust is absolute when it comes to them providing incomparable vetting and guidance for our clients.

— Stacy, Fischer-Rosenthal, President, Fischer Travel

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SALES & MARKETING STRATEGIES



- Sales/Webinars/Educational Presentations
- Relationships with Strategic Partners (e.g., Virtuoso, Signature, SmartFlyer)
- Road Shows & Special Events
- Industry Relationship Building with Tourist Boards & Airlines
- Familiarization Trips
- Relationships with Representation companies (e.g., Leading Hotels of the World, Small Luxury Hotels of the World)
- Integrated Marketing Action Plans
- Social Media Integration on Top Channels
- Brand Positioning + Messaging
- Travel Trend Research
- Strategic Relationships/Partnerships in Key Industry Segments
- E-mail Marketing Campaigns
- Incorporation into Passages of Distinction's Website
- Feature in Passages of Distinction Marketing Collateral

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Sari is one of the most dedicated and passionate influencers in the luxury travel industry with deep connections and committed followers who look to her for guidance in placing their clients at the world's greatest privately managed hotels and resorts.

— Jack Ezon, Founder & Managing Partner, EMBARK Beyond

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PASSAGES

OF DISTINCTION



Let's get started!

Contact us today to schedule a call
and learn more about how we can help your
hotel achieve the success it deserves.

Sari Freeman, Owner & CEO

Telephone: 973-838-0899

Email: info@passagesofdistinction.com



@PassagesofDistinction

www.passagesofdistinction.com

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